

PURPOSE

To maintain and create new jobs by ensuring County businesses have the tools and connections to compete in today's global economy. Attracting foreign direct investment is also a priority.

BUSINESS FIRST

This trade mission is designed as a business intensive program with strong emphasis on pre-screened and pre-arranged one-on-one meetings with Chinese partners. Each participating company will be required to complete a questionnaire describing their goals and objectives for participating. Delegates are guaranteed three pre-screened meetings with potential partners in each city.

BUSINESS OPPORTUNITY AND TRADE MISSION COUNTY OF SAN BERNARDINO

Hong Kong, Suzhou, Shanghai
October 6 - 14, 2007

china
CHINA



Trade
TRADE



mission
MISSION



2007
2007

COUNTY OF
SAN BERNARDINO



DEPARTMENT OF ECONOMIC DEVELOPMENT

215 NORTH D STREET, SUITE 201 • SAN BERNARDINO, CA 92415

www.OpportunityCA.us

909.387.9856

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CITIES

Hong Kong, Suzhou,
& Shanghai

DATES

October 6, 2007-
October 14, 2007

PROGRAM COST

\$3000.00 + tax per person
for double occupancy.

Delegation size is limited.

Round trip air on Cathay
Pacific Airlines from
Southern California.

Upgrades available upon
request; may be booked
through other airlines.

Valid passport and visa
required for entry into China.

To ensure participation,
please call Moises Cisneros
at 909.387.9856 or by e-mail:
mcisneros@ed.sbcounty.gov.

ACTIVITIES

Match Making

Strategic Alliance
Development

Pre-Arranged/
Pre-Screened Business
Appointments

Trade Assistance and
Business Etiquette
Seminars (U.S. & China)



ITINERARY

| | |
|----------------------------------|---------------------------|
| DAY 1 October 6 Saturday | Los Angeles/Hong Kong |
| DAY 2 October 7 Sunday | Hong Kong |
| DAY 3 October 8 Monday | Hong Kong |
| DAY 4 October 9 Tuesday | Hong Kong |
| DAY 5 October 10 Wednesday | Hong Kong/Shanghai/Suzhou |
| DAY 6 October 11 Thursday | Suzhou/Shanghai |
| DAY 7 October 12 Friday | Shanghai |
| DAY 8 October 13 Saturday | Shanghai |
| DAY 9 October 14 Sunday | Shanghai/Los Angeles |

HONG KONG

Hong Kong, the world's 9th largest economy, is unsurpassed in its ability to connect local and overseas firms in a single business community. This business hub links thousands of overseas firms and local businesses in a supercharged business environment, creating growth opportunities through international networks, new lines of business, and by helping firms find new suppliers, new markets and business partners from Hong Kong, China and elsewhere around the world.

SUZHOU

Suzhou, one of China's emerging cities, is quickly approaching six million residents and is situated about one hour's drive northwest of Shanghai. Suzhou houses the Suzhou Science & Technology Innovation Park, which has taken a leading role in the technological innovation and industrialization of the region. Due to its open and fast-growing economy, Suzhou has experienced tremendous expansion in foreign trade and international economic cooperation.

SHANGHAI

Shanghai is China's largest city and the 8th largest in the world, hosting a population of 18.7 million. Widely regarded as the citadel of China's modern economy, the city also serves as one of the most important cultural, commercial, financial, industrial and communications centers of China. Shanghai is also home to the largest cargo port in the world.

COUNTY OF SAN BERNARDINO
TRADE MISSION TESTIMONIALS

"I wish that I would have been invited to take this trip to China three years ago. It would have made a big difference in what I could have done."
Phil Martinez, Mission Packaging, Ontario, CA.

"The match making meetings on this trip advanced our plans by several years in just one week."
Neil Mittie, E-Cyclers, Upland, CA.

"Currently we have 20 employees in our main facilities in Rancho Cucamonga. Now with the ventures we've discovered in China, we'll be able to grow 200 to 300 percent in the next few years."
Richard Richter, Ricno Technologies, Rancho Cucamonga, CA.